

Mykola 'Nick' Chertov

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DESKTOP PUBLISHER

ADOBE CREATIVE SUITE | PREPRESS | PROJECT MANAGEMENT

Qualified, adaptable and high-performance desktop publishing specialist, and production artist with over 15 years of experience creating and adapting print/web visual content that meets brand guidelines. Ability to manage multiple projects with strong attention to detail, and work independently or collaborative. Expertise in prepress, batch processing and file management.

WORK EXPERIENCE

Page designer

Coeur d'Alene Press (<https://cdapress.com/>)

(03/2023 – PRESENT, hybrid)

I work for three daily newspapers for a local Publisher.

- Designing and executing the layout for 1-3 front pages and 6-12 inside pages daily
- Utilizing MacOS and Creative Cloud libraries to enhance digital design projects
- Streamlining the page design process, improving efficiency and consistency across all publications
- Successfully managing to meet strict deadlines

Lead Designer

Monolith Publishing, LLC (<https://bizz.monolith.in.ua>)

(01/2011 – 02/2022, Ukraine, on-site)

- Led a design team (up to 7 subordinates) for successful project execution and completion, resulting in increased work efficiency and enhanced visuals
- Innovated efficient workflow and design templates for the publishing house, improving production turnaround times. Innovations are still in use by the Publisher today.
- Played a key role in branding activities, enhancing company's brand image and visibility
- Managed and collaborated effectively with large print factories and small print shops, ensuring flawless prepress operations
- Implemented a streamlined cloud archiving and filing system, enhancing ease of access and improving organizational efficiency
- Demonstrated ability in handling multiple publishing projects simultaneously, emphasizing excellent organizational skills.

Production Artist

Daewoo Power Products (<https://daewoo-power.com.ua/>)

(05/2018 – 02/2022, Ukraine, hybrid)

- Managed the creation and editing of branded content for a variety of products, ensuring consistency
- Designed and adapted promotional materials including banners, booklets, and web materials, improving overall brand presence
- Oversaw the production of various branded assets such as packaging, stickers, manuals, and serial plates, maintaining high quality standards
- Collaborated with international print shops to ensure high-quality print production
- Streamlined the production process of print materials, resulting in improved efficiency and cost reduction

Desktop Publisher

EmCon, LLC (<https://emcon.ua>)

(09/2004 – 04/2016, Ukraine, hybrid)

- Created and designed complex tables for annual financial reports, demonstrating exceptional attention to detail and accuracy
- Successfully managed to meet strict deadlines, highlighting excellent time management skills and dedication
- Exhibited proficiency in using modern desktop publishing tools and software to improve overall design quality
- Worked overtime to finish and publish important projects, showcasing a strong commitment to work and responsibility

Freelance Publication Designer

Occasionally

- Tasked with creating and implementing design concepts for various publications. Proficient in Adobe Creative Suite and print design were utilized extensively to produce high-quality designs
- Worked closely with clients to understand their needs and deliver results that exceeded their expectations
- Created

EDUCATION

Community Colleges of Spokane, WA

(2023)

English as a second language, graduate

National Technical University of Ukraine “Igor Sikorsky Kyiv Polytechnic Institute”

(2002-2008)

Master’s degree, Prepress/Desktop Publishing and Digital Imaging Design

TECHNICAL SKILLS

- Proficiency in Adobe InDesign, Illustrator, Photoshop and Acrobat DC
- Expertise in Windows, MS Office, Google services, Trello
- Experience in MacOS, Figma, HTML/CSS, LaTeX

LANGUAGE COMPETENCIES

- English — Advanced (reading, writing); Upper-Intermediate (speaking)
- Russian, Ukrainian — native languages

SOFT SKILLS

- Problem solving & critical thinking
- Responsibility
- Attention to detail, accuracy
- Collaboration & teamwork
- Time management

PORTFOLIO

Some of my works could be seen here:

<https://drive.google.com/drive/folders/1BBief5uttGK72E-cY7sCrSVFgzW8MyaV?usp=sharing>